

BEING States and Dimensions

HUMAN POTENTIAL SCORE: Measures extent to which an organization's potential is being utilized

BEING Aware: The level of self-awareness, and the depth of understanding with which we engage the world

1. Individual awareness: The extent to which an individual is aware of his or her unique gifts and has chosen to live by them
2. Team awareness: Measures how well-articulated and well-received the team's collective purpose is
3. Organizational awareness: Measures how inspirational and how well understood the organization's vision / purpose is
4. Societal awareness: Measures the amount of concern an organization has towards society and environment (planet)
5. Purpose: Measures the commitment one has to operating a business from a place of high societal awareness
6. Personal development: Measures ones openness to personal development as a means to more effective leadership & performance

BEING Inspired: The extent to which we are in touch with the greater potential of the business.

7. Play: The extent to which work is a joyful, creative experience
8. Curiosity: Measures the ability of the employee to look at the world with fresh eyes
9. Facing the unknown: Measures how willing an employee is to step into uncertainty in spite of the challenges they may be facing.
10. Being in the flow: The ability to remain centered even in challenging times
11. Open to new possibility: The ability to see opportunities even in difficult situations
12. Holistic view: Being able to step back and see the big picture from the perspective of the different stakeholders

BEING Abundant: Living in deep regard of oneself, of others and of the circumstances we encounter

13. Collaboration vs Competition: The synergy that is created when individuals and teams step beyond their own self interest in service of a greater purpose.
14. Doing from Being: Measures the extent to which the employees are applying their true potential in their day to day job
15. Trust vs Control: Measures how comfortable the organization is with uncertainty, and the level of trust employees have in themselves and their ability to stretch beyond their comfort zones into new opportunities
16. Gratitude: Seeing the goodness even in challenging situations
17. Acknowledgment: The ability to see the positives in people and situations and acknowledge it
18. Generosity: The openness to give to others without expecting anything in return.

BEING in Service: Running a successful business in service of the greater good.

19. Greater good: Deeply caring and committing oneself to a greater good.
20. Connectedness: The ability to experience the world as a web of interconnected relationships.
21. Compassion: The ability to open our hearts and see the world from another person's perspective.
22. Harmony: The ability to create sufficient space for reflection and self care.
23. Humility: Accepting that our thoughts and the way we choose to respond to a situation is the only thing we can control.
24. Passion: Fire in the belly

BEING Attitudes

- **Fierce Authenticity:** Measures how truthfully and openly the organization and its individuals reveals itself to its various stakeholders
- **Living in a State of Enquiry:** Measures the organization's/individual's willingness to honestly reflect on their own thinking and assumptions when challenges arise
- **Commit to a Higher Cause:** Measures the extent to which the organization and its individuals are able to align ALL of its activities behind an inspiring greater vision
- **Sync Individual and Collective Purpose:** Measures an organization's ability to align the passions and gifts of its people with the aims of the organization in order to create breakthroughs
- **Alter Relationship to Adversities:** Measures the organization's and its individuals' willingness to see the opportunities and open-heartedly engage with any challenge that comes their way
- **Relentless Experimentation & Play:** Measures the extent to which an organization and its individuals embrace uncertainty and genuinely encourages playful experimentation
- **Harness the Intuitive Mind:** Measures the ability of an organization and its individuals to access a deeper knowing and translate it into concrete actions
- **Help Others Shine:** Measures the extent to which an organization believes in the potential of its people AND empowers them with responsibility and ownership